

# **Eureka Business Association**

## **Agenda**

**Thursday, November 21, 2024, 8am**

**Eureka City Hall**

**Welcome!**

**Call to order. Please sign in when you arrive:)**

**Guest Speaker is Sue Knepp of Woodford County Historical Society about Eureka Christmas Home Tour on December 14, 2024.**

**Review of Meeting Minutes & Finance Report**

**Current Business-**

Holiday Stroll & EBA Gift Check Bonus event is Saturday, Nov 30, at Eureka Public Library!! Join us from 1-4pm for lots of holiday fun!

Sign up now to help with EBA's Welcome/Celebration Committee, Market Day (June), Experience Eureka Committee (1<sup>st</sup> Friday in September) and/or Holiday Stroll (Small Business Saturday after Thanksgiving.) We'd love to have you!

**New Business-**

Best of luck to Sam Sendra on her job promotion with Heartland Bank & Trust! Thank you for serving on this board! We wish you great success in your new position and will miss serving with you on EBA.

We are seeking a Secretary and a Vice President for this board! Step up and serve with us while we plan the future of EBA! Talk to Cindy or Jaimie for more info:)

December meeting.

**Business Announcements-**

***Please SHARE your special holiday pics, celebrations, posts, news, job openings, sales with us so we can expand your reach with our EBA social media! Send us an email with info!***

**Upcoming Key Marketing Days:** Holiday Shopping, Thanksgiving, Black Friday Sales, Small Business Saturday, EBA Holiday Stroll, Eureka Events Committee's Tree Lighting, Christmas Programs, School Break, Basketball, Winter begins Dec. 21, Christmas, After Christmas Sales, Winter Break, New Year's Eve, New Year's Day, Martin Luther King, Jr. Day, Groundhog's Day, Super Bowl, President's Day, Valentine's Day, Random Acts of Kindness Day, Mardi Gras, Spring Break & Easter April 20, 2025.

**Adjournment**