

## Minutes from EBA meeting held September 19, 2024

Meeting called to order at 8:00 am by Jaimie McFarlin, President.

**June Minutes:** Motion to approve – Linda Logan, seconded – Meg Rocke. Approved.

**July Minutes:** Motion to approve – Nancy Aldridge, seconded – Meg Rocke. Approved.

**August Minutes:** Reviewed. Motion to approve – Connie Davis, seconded – Linda Logan. Approved.

**July & August Treasurer Reports:** Motion to approve – Nancy Aldridge, seconded – Connie Davis. Approved.

### **September Treasurer Report:**

#### **Ending Balances (Statements ending 8/30/2024):**

General Fund: \$6,545.86 - 0 credits; 0 debits

New Gift Checks: \$12,397.66 – 2 credits of \$510; 52 debits of \$955 (11 businesses)

Old Gift Checks: \$9,235.74

### **Current Business:**

**New Vice President:** Tiffany Handrich is no longer able to serve as Vice President. We welcome Sam Sendra (Heartland Bank) to the position. Thank you to both Tiffany and Sam!

**Secretary Needed:** We are still in need of a volunteer to fill the Secretary position. The Secretary takes minutes at the monthly meeting, keeps tabs on the EBA email account, and emails out the meeting notices, minutes and announcements. Please contact Jaimie (jaimiemcfarlin@yahoo.com) if you could help out. Cindy will provide training.

**Ribbon Cuttings & Business Spotlights:** We had a Ribbon Cutting and a Facebook Spotlight for Keith Walder's new business Modern Movement Chiropractic and Rehab on August 29. We had a good turnout and an excellent tour of the facility.

If you are celebrating a milestone, new location, or grand opening, let us know and we'll have a ribbon cutting at your business. We can spotlight your business on Facebook. This is a free opportunity to expand your business marketing. Contact Jaimie for details ([jaimiemcfarlin@yahoo.com](mailto:jaimiemcfarlin@yahoo.com)).

**Review of Experience Eureka** – 272 tickets were sold – at least half were sold the day of the event. We would like to keep a consistent date, but it will depend on community events. It was noted that on the first Friday the Bowling Alley and the Outpost have special events. There was also a discussion of lengthening the event to 2.5 or 3 hours – especially if we have 18 or more businesses participating. Businesses reported having between 150 to 220 people stop by. Hannah Martin was the winner of the \$50 EBA gift check drawing.

### **New Business:**

**October Pumpkin Patch:** We gave away pumpkin seeds for people to plant earlier this year. We will ask people to post pictures of their pumpkins on Facebook. We will do a \$5 gift check give away.

**Holiday Stroll & Gift Check Special:** Will be held on Saturday, November 30 at the Eureka Public Library. We will be offering the gift check deal that people look forward to - for every \$50 purchased, people get a free \$10 gift check. We will also do a drawing for two \$25 gift checks to all who stop by the event

**EBA Membership Drive Night:** We discussed the Membership Drive event held at the Cannery last February. Due to weather, the event was poorly attended. We will discuss this further at future meetings.

**December Meeting:** We may need to cancel the December meeting depending on board availability.

**Gift Checks:** We reviewed the gift check process and shared an example of a gift check and how to fill it out for deposit. Gift checks can be purchased at Eureka Community Bank or the Library in denominations of \$5, \$10, \$20, or \$25. The checks are only good for one year. Businesses: please use a stamp or fill out the business name on the Payable To line. Checks are to be used for goods or services, not fees. If the total sale is less than face value, businesses should give the customer change. Organizational members need to decide if they will accept them as payment for membership dues.

### **Business Announcements:**

**Faire Coffee:** They are hiring baristas.

**Kiwanis:** They are having a blood drive at the Methodist Church on October 14 from 12 to 6 pm. They will be having their annual peanut sales at Kirby Foods on September 28 – 30.

**Et Cetera & Store Next Door:** The stores will be closed October 21 – 23<sup>rd</sup>. The Christmas Shop will open on Thursday, October 24. .

**Heartline/Heart House:** Tree of Heart donations will be collected until December 11<sup>th</sup>. They need volunteers to ring Salvation Army bells at Kirby Foods.

**Heartland Bank:** They are hiring. They also have a new checking account available.

**City of Eureka:** There is a roof on the new band stand. A nearby cement slab is for handicapped seating. The new pavilion in the lower park is in progress. Additional bricks have been installed and the existing bricks re-set. Consider purchasing a brick for your business. Donor plaques are also available for purchase. Contact the city for more information.

**Eureka Rotary Club:** The fall Rotary Pork Chops sale was September 12 and 13 at Goodfield State Bank. They sold 1,200 sandwiches.

**Eureka Library:** The library is doing an accessibility study to improve the library for patrons who struggle with using the library.

**We held a drawing of all meeting attendees for a \$5 EBA Gift Check as a fun reward for attending. Nancy Aldridge was the winner.**

**Motion to adjourn** – Meg Rocke; seconded – Connie Davis. Meeting adjourned at 9:00 am.